



Award winning company, recognised as being at the forefront of interdisciplinary and transcultural arts practice in the UK.

'30 Bird Productions, meditates on many things without settling conveniently on one'
The Guardian



INTERNATIONAL EXCHANGE OF TERRIBLE POP

Available for touring

International Exchange of Terrible Pop is a radical night out that uses pop culture to cut across frontiers.



For further information and to discuss bookings, please contact: Lia Prentaki, Executive Producer for 30 Bird T: 07980 922405
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Is Chris de Burgh really a proto-feminist and his Lady In Red a misunderstood anthem about the free bleeding movement? What happens when a group of friends in Tehran organise a Morris dancing soiree in one of their flats? Was Iran the only country apart from the UK and France to own a Concorde? Who is that “Arab” swordsman in Indiana Jones’s The Raiders of the Last Ark? Why are there so few hairy actors on the silver screen and how come John Wayne was so popular in Iran? And finally, why did British Leyland sell their discontinued “trucks on tracks” pacer trains, with bad seats and terrible suspension, to the Iranian Railways?

All will be revealed at ***International Exchange of Terrible Pop***, an epic red-hot cabaret night with performances of Chris de Burgh, Googooosh, Soft Cell and Viqueen songs, live instructions on 15 ways to wear the Hijab and a finger snap that can get you through passport check at any Iranian airport!

Dress up, turn up and expect cinnamon chewing gums!

1. ABOUT 30 Bird

30 Bird’s core ambition is to create new art forms, influenced by and capturing the multiplicity of its cultural inheritance, engaging with a diversity of participants and audiences in various spaces and places.

By nature, our work has an international flavour, collaborating with artists and practitioners from as varied a background as the UK, Iran, Europe, India, Japan and Turkey.

Similarly, our creative process is a collaborative one, working with practitioners from a variety of disciplines: architecture, science, anthropology, psychiatry and any other non-art discipline; mixed with visual arts, dance, music, theatre, film. Since its creation, the organisation has seen through various phases in its artistic development, always keeping at the frontline of cultural diversity, while stepping deeper into trans-collaborations.

This has led 30 Bird further away from traditional theatre representations, shifting quite naturally into the exploration of interdisciplinary practices, which seemed to echo transcultural approaches so well.

2. THE PRODUCTION

International Exchange of Terrible Pop

available for UK and International touring.

Online Footage: <http://www.30bird.org/international-exchange-of-terrible-pop.html>



3. THE CREATIVE TEAM

Mehrdad Seyf

Mehrdad is a Tehran born artist and director with a number of theatre credits including Death By Heroine, Majnoun, The Persian Revolution, Plastic, Chodzenie-Siberia, Poland 3 Iran 2, 14 Tables, Domestic Labour and Home in the Service of Science. He is the founder and Artistic Director of 30 Bird, an award winning company recognised as being at the forefront of interdisciplinary and transcultural practice in the UK.

Richard De Domenici

Richard makes performances that are social, joyful, topical and political although rarely simultaneously. He specialises in anarcho-surrealist interventions that strive to create the kind of uncertainty that leads to possibility. His Redux project was described by reviewer Matt Trueman as one of the smartest, strangest, subversive hours of television he had ever seen. www.dedomenici.com

Tara Fatehi Irani & Pouya Ehsaei

Tara and Pouya often work together. Tara is a performance maker with a background in theatre and dance. Pouya is a sound artist working across performance, sound and experimental music. From SPILL Festival to deserted buildings in Tehran they have presented their works at several well-known and undisclosed venues.

Company: 5 on the road (1 x Artistic Director, 3 x collaborators /performers , 1 x Production Manager)

Venue: production available for studio & concert hall settings

Orientation: the event is set as cafe style

Running Time: 70 mins, no interval

Technical Staff: 1 production manager

Audience capacity: approx 100





4. AUDIENCE ENGAGEMENT AND ASSOCIATED EVENTS

Possible activity includes, but is not limited to:

- Workshops for young people in schools, youth companies or community groups
- Creative Residencies
- Insight days
- Post show talks

5. MARKETING AND COMMUNICATIONS

With significant partnerships and associates in place already, 30 Bird have wide experience of working in partnership with venues and organisations in the UK and Internationally and in driving focussed communication plans for their productions. Through the company's website there is huge scope to run targeted campaigns as well as the potential to develop new audiences through a variety of extensive networks.

Production copy, high spec images (available in sizes appropriate for use in print and on line), logos and quality film promos are all available. Producer, Lia Prentaki will happily work with partners to produce marketing and press releases for specific target audiences.

6. FINANCIAL CONDITIONS

Fee for presentation in the UK during subsidised periods is £1500 per day. For international touring please speak to the Producer. Wrap around activity to complement the presentation of this work is extensive with talks, workshops, residencies and other events priced by negotiation with the Producer. As a guide, workshops are generally invoiced at £250 per day / £150 per half day.

7. TECHNICAL SPECIFICATIONS

Minimum performance area is 10m x 10m. A full Technical Rider is available on request.

International Exchange of Terrible Pop can work well on its own or within festivals. The duet should be presented in venues with a minimum height clearance of 4m, a good sprung floor and where full black out is possible. For outdoor performances or for spaces where a full black out is not available then a shorter 14 minute version will be presented. Optimum performance area of 10m wide, 8m deep and 5m height; can be adapted for smaller stages.

8. PRESS

A selection of press quotes, endorsements and accolades are available for use by all partner venues (in print and online) on request. Together with appropriate images, press information is print ready and can be adapted following conversations between host venues, festivals and the Executive Producer.

For further information or to discuss bookings, please contact:

Lia Prentaki, Executive Producer 30 Bird

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